



GENERAL SHAREHOLDERS MEETING NOTICE

By resolution of the Board of Directors of **KIMBERLY-CLARK DE MÉXICO, S.A.B. DE C.V.** (the “Company”), held on February 11, 2025, the shareholders of the Company are called to the **General Annual Ordinary Shareholders Meeting**, which will be held on February 27, 2025, starting at 11:00 a.m., on the 10th floor of the building located at Jaime Balmes No. 8, corner with Av. Ejército Nacional, Col. Los Morales Polanco, Miguel Hidalgo, C.P. 11510, Ciudad de México, to deal with matters contained in the following:

A G E N D A

- I. Presentation and, if appropriate, approval of the report of the Chief Executive Officer prepared in accordance with article 172 of the General Corporations Law (*Ley General de Sociedades Mercantiles*), together with the report of the external auditor, regarding the operations and results of the Company for the fiscal year ended on December 31, 2024, as well as the opinion of the Board of Directors on the content of said report; presentation and, if appropriate, approval of the report of the Board of Directors referred to in article 172, paragraph b) of the General Corporations Law (*Ley General de Sociedades Mercantiles*), which contains the main accounting policies and criteria and information followed in the preparation of the Company's financial information; presentation and, if appropriate, approval of the Financial Statements of the Company as of December 31, 2024, and application of the results for the year; presentation and, if appropriate, approval of the report regarding compliance with the tax obligations of the Company; presentation and, if appropriate, approval of the annual report on the activities carried out by the Audit and Corporate Practices Committee. Resolutions in this regard.
- II. Presentation and, if applicable, approval of a proposal by the Board of Directors to pay dividends in cash, for the amount of \$2.04 Mex. Cy. (Two Pesos 04/100 Mexican Currency) per share, to each of the ordinary, nominative shares, without expression of nominal value, in circulation of Series “A” and “B”. Such dividend will be paid through 4 (four) exhibitions, each one of \$0.51 Mex. Cy. per share, on April 3, July 3, October 2, and December 4, 2025. The exhibitions will be paid against the balance of the net tax profit account from the year 2014 and subsequent. Resolutions in this regard.
- III. Presentation and, if applicable, approval of the report of the Board of Directors on the Company's policies regarding the acquisition of its own shares, as well as their placement; proposal and, if appropriate, approval of the maximum amount of funds that may be allocated for the share repurchase program for the fiscal year 2024, up to an amount of \$1,500,000,000.00 Mex. Cy (One billion and five hundred million Pesos 00/100 Mexican Currency). Resolutions in this regard.
- IV. Appointment and/or ratification of the members of the Board of Directors, Owners and Alternates, as well as the Chairman of the Audit and Corporate Practices Committee and Secretary of the Board of Directors; qualification on the independence of the members of

the Board of Directors of the Company, pursuant to the provisions of article 26 of the Securities Market Law (*Ley del Mercado de Valores*), as well as the remuneration to all the aforementioned. Resolutions in this regard.

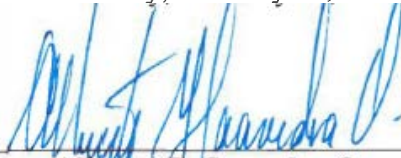
- V. Designation of delegates who formalize and comply with the resolutions adopted by the General Annual Ordinary Shareholders Meeting. Resolutions in this regard.

To be entitled to attend the Meeting, shareholders must deposit their share certificates at the Company's offices, located at Jaime Balmes No. 8, 10th floor, corner with Av. Ejército Nacional, Col. Los Morales Polanco, Miguel Hidalgo, C.P. 11510, Mexico City, or at S.D. Indeval Institución para el Depósito de Valores, S.A. de C.V., or in a credit institution, national or foreign, and present to the Company the corresponding deposit receipt, no later than the business day prior to the date of the Meeting and obtain from the Company the admission pass and the forms that, in order to be represented at the Meeting, may be used by the shareholders in terms of article 49, section III, of the Securities Market Law (*Ley del Mercado de Valores*). All of which, with the information and documents relating to each of the items on the Agenda, will be made available through the S.D. Indeval Institución para el Depósito de Valores, S.A. de C.V., or directly at the aforementioned offices of the Company, free of charge and immediately as from the publication of this notice. The timetable for depositing shares, receiving the admission card and obtaining the documentation relating to the items on the Agenda, with the forms, will be from 10:00 a.m. to 5:00 p.m., Monday to Friday. Brokerage Firms and custodial institutions are reminded to submit a list containing the name, address, nationality of the shareholders and number of shares they represent.

Considering the health protection measures, attendance to the Meeting will be limited to one representative per shareholder, Brokerage Firm or custodial institution.

Shareholders, Brokerage Firms and custodial institutions will be provided with the option to designate a representative proposed by the Company, who will represent and vote as instructed in the form issued for such purpose in terms of the Mexican Securities Market Law.

Mexico City, February 12, 2025.



Alberto G. Saavedra O.
Secretary of the Board of Directors
Kimberly-Clark de México, S.A.B. de C.V.